

# abstract<sup>®</sup>

innovative acrylic<sup>\*</sup>



**SENNELIER**

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*m o d e r n   s i n c e   1 8 8 7*

# #THISISABSTRACT

Sennelier has been a byword for quality among artists since 1887, year when Gustave Sennelier first opened his store as a colour merchant. He then developed extra-large paint tubes for the artist Nicolas de Staël and created the oil pastel for Pablo Picasso. 128 years later, Sennelier is innovating once again by launching the first range of acrylic paints for artists in a brand new style of packaging.





# IMAGINE A WHOLE NEW WAY OF PAINTING!

HEAVY-BODY MULTI-MEDIA  
ACRYLIC PAINT | HIGH PIGMENT  
CONCENTRATION | ULTRA-  
TRANSPARENT, ULTRA-STRONG  
POUCH | WASTE FREE : USE EVERY  
LAST BIT OF PAINT | MADE BY  
SENNELIER, FRANCE



One that comes in a packaging  
which is innovative, elegant,  
handy and feels right.



# ACRYLIC INNOVATION MADE IN ITALY



ABSTRACT IS THE RESULT OF  
THREE YEARS OF RESEARCH AND  
BY THE SENNELIER EXPERT LAB TEAM

It is a fine acrylic paint which meets all the stringent quality demands that are a guarantee of Sennelier paints: its pigment concentration – quite amazing for this segment of the market – gives it a creamy-to-thick consistency which we've called "Heavy Body", along with incomparable covering power. The paste is a pleasure to handle with a brush, a palette knife or straight out of the soft pack. Its ease of application onto multiple surfaces makes it very popular with students, professional painters, street artists, and many more creative people.

## SINGLE PIGMENTS

Abstract is composed of 34 single pigment colours among the range's 60 shades.



**36 SATIN FINISH COLOURS  
12 HIGH GLOSS COLOURS  
6 IRIDESCENT COLOURS  
6 FLUORESCENT COLOURS  
AVAILABLE IN 120 ML  
AND 500 ML PACKS \***

\*(20 colors)



# OVATION FRANCE



Julien Raynaud © credit photo DreamHunters



ABSTRACT BY SENNELIER IS A HIGH QUALITY FINE ACRYLIC PAINT MANUFACTURED IN FRANCE AND PACKAGED IN A FLEXIBLE POUCH OFFERING ALL KINDS OF BENEFITS:

- 1 As it fits comfortably into your hand it's much easier to use. The pouch is so strong that you can take it with you wherever you go and, unlike a tube, it can stand up to pressure even if you accidentally step on it!
- 2 The paint is better preserved because air cannot get inside the pouch. You can use the paint completely: there is no waste and no air bubbles which may cause the paint to spill out.
- 3 With abstract, there are no surprises when choosing a colour. There's no difference between the colour you can see from the outside of the pouch and the inside.




# abstract®

innovative acrylic\*



36 SATIN FINISH COLOURS | 12 H



 **116 ■**  
Titanium white  
| \*\*\*  
PW6

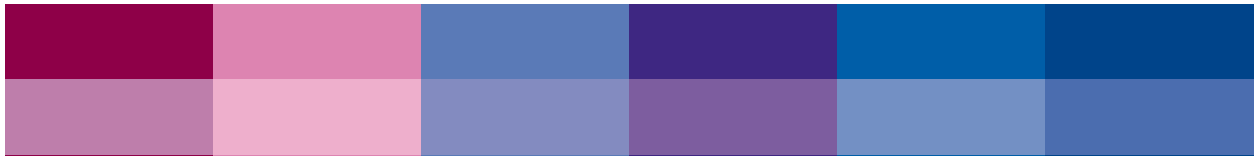
 **567 □**  
Naples Yellow  
| \*\*\*  
PW6, PY3, PY83

 **545 □**  
Cad. Yellow Lemon Hue  
|| \*\*\*  
PY3


 **574 □**  
Primary Yellow  
| \*\*\*  
PY74

 **541 □**  
Cad. Yellow Medium Hue  
|| \*\*\*  
PY3, PW6, PY83


 **543 □**  
Cad. Yellow Deep Hue  
| \*\*\*  
PY83



 **671 □**  
Deep Magenta  
| \*\*\*  
PR122

 **658 ■**  
Quinacridone Pink  
| \*\*\*  
PW6, PR122

 **921 ■**  
Light Violet  
| \*\*\*  
PW6, PV23, PB15

 **917 ■**  
Purple  
|| \*\*\*  
PV23

 **303 ■**  
Cobalt Blue Hue  
| \*\*\*  
PB29, PW6, PB15:1

 **314 □**  
Ultramarine Blue  
| \*\*\*  
PB29




 **811 ■**  
Permanent Green Light  
| \*\*\*  
PY74, PB15

 **871 □**  
Bright Yellow Green  
|| \*\*\*  
PY3, PG7

 **214 ■**  
Burnt Green Earth  
| \*\*\*  
PY42, PBk7, PG7

 **136 ■**  
Titan buff  
| \*\*\*  
PW6, PY42, PBk7

 **252 ■**  
Yellow Ochre  
| \*\*\*  
PY42

 **208 ■**  
Raw Sienna  
| \*\*\*  
PY42, PR101, PBk11



 **020 □**  
Iridescent Pearl  
nr \*\*\*  
Pigments iridescents

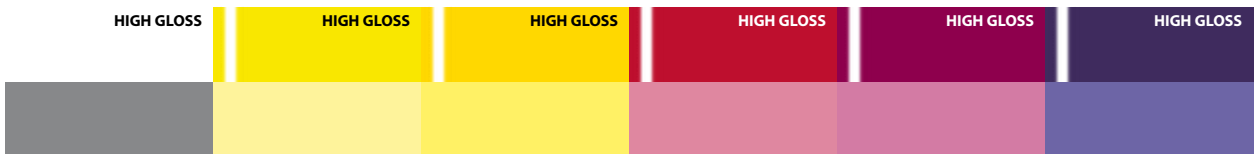
 **028 □**  
Iridescent Gold  
nr \*\*\*  
Pigments iridescents, PY3, PBk7

 **022 □**  
Iridescent Bronze  
nr \*\*\*  
Pigments iridescents, PBk7

 **036 □**  
Iridescent Copper  
nr \*\*\*  
Pigments iridescents

 **029 □**  
Iridescent Silver  
nr \*\*\*  
Pigments iridescents, PBk7

 **070 □**  
Iridescent Black  
nr \*\*\*  
Pigments iridescents, PBk7



 **116B ■**  
Titanium white  
| \*\*\*  
PW6

 **545B □**  
Cad. Yellow Lemon Hue  
|| \*\*\*  
PY3

 **574B □**  
Primary Yellow  
| \*\*\*  
PY74

 **686B □**  
Primary Red  
| \*\*\*  
PV19

 **671B □**  
Deep Magenta  
| \*\*\*  
PR122

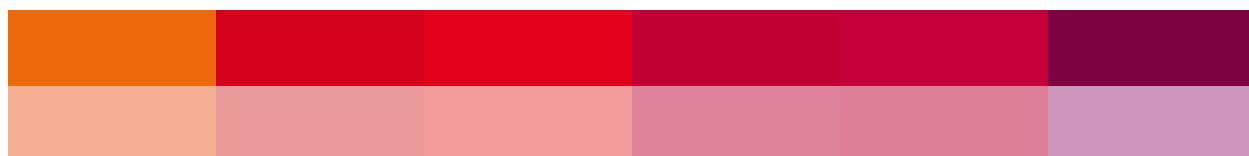
 **917B □**  
Purple  
|| \*\*\*  
PV23

Conforms to ASTM standards  
I = \*\*\* Very good lightfastness  
II = \*\* Good lightfastness  
III = \* Average lightfastness  
nr not listed

■ Opaque  
■ Semi-opaque  
□ Transparent  
n.r. not listed

 AVAILABLE IN 500 ML  
 AVAILABLE IN 120 ML

# HIGH GLOSS COLOURS | 6 IRIDESCENT COLOURS | 6 FLUORESCENT COLOURS



 **615** □  
Cad. Red Orange Hue

nr \*\*\*  
P073

 **674** □  
Vermilion

II \*\*  
PR112

 **613** □  
Cad. Red Light Hue

I \*\*\*  
PR254

 **606** ■  
Cad. Red Deep Hue

I \*\*\*  
PR170

 **686** □  
Primary Red

I \*\*\*  
PV19

 **635** □  
Carmine Red

I \*\*\*  
PR202



 **323** ■  
Cerulean Blue Hue

I \*\*\*  
PB15, PW6, PG7

 **385** ■  
Primary Blue

I \*\*\*  
PB15

 **320** ■  
Azurblau

I \*\*\*  
PW6, PB15, PG7

 **341** ■  
Turquoise

I \*\*\*  
PW6, PG7, PB15:3

 **896** ■  
Phthalo Green

I \*\*\*  
PG7

 **809** ■  
Hooker's Green

nr \*\*\*  
PY14, PG7, PBk7



 **211** ■  
Burnt Sienna


I \*\*\*  
PY42, PR101, PBk11, PBk7

 **250** ■  
Flesh Ochre

I \*\*\*  
PW6, PY42, PR112

 **202** ■  
Burnt Umber

I \*\*\*  
PR101, PBk7, PY14, PY42

 **205** ■  
Raw Umber

I \*\*\*  
PY42, PBk7, PR101, PY14

 **701** ■  
Neutral Grey

I \*\*\*  
PW6, PBk7

 **759** ■  
Mars Black

I \*\*\*  
PBk11



 **502** □  
Fluo Yellow

nr  
Pigments fluorescents

 **648** □  
Fluo Orange

nr  
Pigments fluorescents

 **604** □  
Fluo Red

nr  
Pigments fluorescents

 **654** □  
Fluo Pink

nr  
Pigments fluorescents


 **304** □  
Fluo Blue

nr  
Pigments fluorescents

 **895** □  
Fluo Green

nr  
Pigments fluorescents




 **314B** □  
Ultramarine Blue

I \*\*\*  
PB29

 **385B** □  
Primary Blue

I \*\*\*  
PB15

 **896B** □  
Phthalo Green

I \*\*\*  
PG7

 **252B** ■  
Yellow Ochre

I \*\*\*  
PY42

 **211B** ■  
Burnt Sienna

I \*\*\*  
PY42, PR101, PBk11, PBk7

 **759B** ■  
Mars Black

I \*\*\*  
PBk11

## SENNELIER



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on social networks by following :

**#THISISABSTRACT**

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 [instagram.com/sennelier1887](https://instagram.com/sennelier1887)

**S E N N E L I E R**

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